

Advanced Hair Studio Names Derick Hougaard as Latest Ambassador

Leading hair restoration company, Advanced Hair Studio has named former Springbok flyhalf, Derick Hougaard as its new South African ambassador.

Hougaard joins a long list of international athletes and celebrities who have become representatives of the Advanced Hair Studio brand.

"I'm really excited to be a part of something as innovative as the treatments offered by Advanced Hair Studio. Balding can affect anyone, whether it's due to age or genetics. When it does happen, it brings with it a loss of confidence. But I am happy to see the progress Advanced Hair Studio has made in reversing my hair loss," Hougaard says.

He says he started seeing the effects of male-pattern balding several years ago but decided it wasn't worth worrying about until recently.

Founder and CEO of Advanced Hair Studio, Carl A. Howell says Hougaard was a natural fit for the 45-year-old brand, with 65 clinics in 15 countries.

"Having worked with other sportsmen and celebrities from all over the world, we have come to understand the impact of star-power and Derick exudes it by the dozen. He was an incredible rugby player and rather than simply getting someone to tell you about our brand, Derick can show you that our solutions are effective and positively change lives," says Howell.

Since its inception in 1974, Advanced Hair Studio has assisted over 500,000 people around the world with hair related solutions.

Advanced Hair Studio has androgynous solutions which are administered by qualified personnel, they include Strand-by-Strand (non-surgical), Advanced Laser Therapy, Advanced Singular Hair Transplantation and Stem-Cells Hair Technology Treatments.

Hougaard joins a long list of names who have also had Advanced Hair Studio Treatments to thank for their new hair, including South African cricketers Jacques Kallis and Farhaan Behardien; Australian cricketing legend, Shane Warne; Indian cricketing legend, Sourav Ganguly; English rugby player, Austin Healey; Aussie Rules footballer, Brendon Goddard and local comedian Leon Schuster.

"We are excited at having Derick join our 'hall of fame' as our latest brand ambassador. We look forward to a long and prosperous relationship and the electric energy he brings with him," Howell concludes.



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